



## Wings and Wheels 4 PAWS 2019 Sponsorship Opportunities

Wings and Wheels 4 PAWS (WW4PAWS) is a Fundraiser hosted by the Fluvanna County Radio Control Flying Club (FCRCFC) to benefit four animal welfare organizations in Fluvanna County. The fourth annual WW4PAWS will take place on Saturday, June 8, 2019, from 9 to 4 at the FCRCFC field near the Fluvanna County Landfill.

Wings and Wheels 4 PAWS combines model aviation activity with a judged car show, food, vendors, music, kid's activities, and a huge raffle. The first three WW4PAWS events have raised \$2800/\$5000/\$5100 for the beneficiaries. We are excited to continue building on this success.

A critical element in the success of the WW4PAWS events has been the generosity of our corporate sponsors and other area businesses. All prizes for the WW4PAWS raffles have been donated, and Sir Speedy Printing has covered all our costs for printing flyers, posters, and signs. Cash donations from our corporate sponsors have covered food, trophies, and other ancillary expenses, enabling us to maximize our donation to the rescues.

I invite you to help us with cash sponsorship for WW4PAWS 2019. We will recognize you in every way we can – on the event website and Facebook page, your banner on the field safety fence, display opportunity at the event, free admission to WW4PAWS for your employees, and whatever else we can think of!

The accompanying form notes four ways to help us with cash sponsorship. If you'd like to be part of the action for WW4PAWS 2019, please complete the form, or better yet, contact me and let's talk! I'm truly excited about the possibilities for this year's Wings and Wheels 4 PAWS fundraising event.

Bill Sykes  
President, Fluvanna County Radio Control Flying Club  
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Email: [bsykes1461@gmail.com](mailto:bsykes1461@gmail.com)

Sponsorship Registration Form

Business/Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Option/Amount: \_\_\_\_\_

- **Wing Commander/Title Sponsor - \$2500:** Title Sponsorship consists of \$1000 direct to Wings and Wheels 4 PAWS and **\$1500 to Monticello Media for preeminent placement in Wings and Wheels 4 PAWS promotional activity across all stations in the Monticello Media Group.** Title sponsor will be featured most prominently in all other promotion as well : top line billing on the event website, flyers, banners, and other printed promotional materials. In addition, **all four beneficiaries will prominently display Title Sponsor logos and the fact of their title sponsorship on their individual websites, social media platforms, and newsletters.**
- **Squadron Commander - \$500:** We will display Squadron Commander Sponsor logos on the front page of the event website, on printed materials, hang banners on the field safety fence during the event, and recognize your support in any other ways that we can.
- **Flight Leader - \$250:** ALL cash sponsorship help is welcome! Your tax deductible check to Wings and Wheels 4 PAWS will ensure we can cover ALL event expenses without taking money from the event proceeds.
- **Challenge/Match:** Matching challenges encourage people to donate, as the match will multiply the value of their own donation. Throw down a challenge – agree to contribute a certain amount for each car we get in the show, match the event contributions up to a certain level, or something else fun. We will promote any matches or other challenges across all publicity for the event.

You may register your sponsorship by completing this form and returning to me by email, fax, or postal mail to my attention at 1461 Rivanna Woods Drive, Fork Union, Virginia 23055. For direct cash sponsorship, please make checks payable to Wings and Wheels 4 PAWS.

If you have any questions or would like to know more about the event, please contact Bill Sykes, President, Fluvanna County Radio Control Flying Club. For more information about the club, the beneficiaries, and the event itself, please visit these websites:

- Fluvanna County SPCA ----- [www.fspca.org](http://www.fspca.org)
- Peaceful Passings Senior Animal Rescue----- [www.peacefulpassings.org](http://www.peacefulpassings.org)
- Caring for Creatures ----- [www.caringforcreatures.org](http://www.caringforcreatures.org)
- Green Dogs Unleashed ----- [www.greendogsunleashed.org](http://www.greendogsunleashed.org)
- Fluvanna County Radio Control Flying Club ----- [www.fcrcfc.org](http://www.fcrcfc.org)
- Event Website ----- [www.wingsandwheels4paws.org](http://www.wingsandwheels4paws.org)